



UPPCC STRATEGIC PLAN INITIATIVES

July 1, 2010 through June 30, 2015

Mission:

The vision of the Universal Public Procurement Certification Council (UPPCC) is to be recognized as the pre-eminent certifying body for public procurement and to promote global recognition of the Certified Public Procurement Officer (CPPO) and the Certified Professional Public Buyer (CPPB) designations.

Vision:

The mission of the UPPCC is to identify and continuously advance the professional standards that demonstrate competency in the public procurement profession.

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Category	Goal	Objectives
Program Enhancement	A. Elevate the profession to include certification	1. Encourage public organizations to require UPPCC certification as a career path component (Short Term and on-going)
		a. Create supportive documents e.g. toolkits, legislative language, leadership development training, press releases, proclamations and other such documents (Short Term)
		b. Develop methodology for distribution (Short Term)
	B. Assess certification program requirements against best	1. Eligibility – eg. elevate education requirements for certification (Short Term)

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Drafted August 3, 2005

	practices	
		a. Stakeholder notification (Short Term)
		b. Implementation (Long Term)
		2. Recertification – to provide a means for continuing professional development
		a. Stakeholder notification (Short Term)
		b. Implementation (Medium Term)
	C. Increase the Credibility of UPPCC Certification on an international level.	1. Explore viability of ISO 17024 accreditation through ANSI(Short Term)
	D. Program Automation	1. Assess automation of certification and recertification process (i.e. electronic submission of application for initial certification and recertification, etc.). (Short Term)
Category	Goal	Objectives
Marketing	A. Organizational Branding	1. Define “Public” eg. tribal & quasi-gov’t (Short Term)
		2. Define Target Market (Short Term)
	B. Develop Marketing Plan	1. Value of Certification/Recertification (Short-Intermediate Term)
		2. Celebrate Certification; eg. Sterling Award (Short Term)
Category	Goal	Objectives
Finance	A. Seek financial sustainability	1. Evaluate current fee structure for certification and recertification programs. (Short Term)
		2. Seek additional revenue streams. (Short-Long Term)
		3. Conduct a cost benefit analysis of organizational support structure. (Short Term)
Category	Goal	Objectives
Relationships/	A. Re-design governance structure	1. Identify stakeholders (Short Term)

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Partnerships		
		2. Establish roles for stakeholders on governing board and board of examiners (Short Term)
		3. Rules of engagement for other organizations e.g. Federal gov't. and other professional associations (Short Term)
	B. Expand participation of certified procurement professionals and other interested stakeholders	1. Identify champions to increase stakeholder base to promote the UPPCC certification (On-going)
	C. Assess the importance of acceptance of CPPO/CPPB's by international organizations	1. Engage Stakeholders (Medium Term)
		2. Evaluate outcomes (Medium Term)